

AWARDS
THE EXCELLENCIA
(Goes virtual in 2020)



Awarding the **EXCELLENCIA**

Impacting the Future of SDG's

15th December 2020

**SUSTAINABLE WINNERS
BROCHURE 2020**



Awarding the EXCELLENCIA

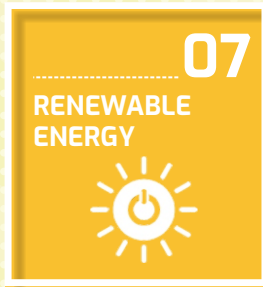
Impacting the Future of SDG's

The 5th Edition of the AWARDS THE EXCELLENCIA aims to recognize and promote outstanding and significant contributions/inventions and applications, thereby encouraging innovation and excellence among Indian talents and enterprises in their constant pursuit of creative and better solutions to meet business and social needs in the fields related Sustainable Development Goals.

The Awards the EXCELLENCIA was established in 2015 along with establishment of SDG's by the United Nations with the collaborative efforts of various industries, academia and the Government. With support from the Government this Awards has been recognising works in different areas since 2015, and this year will be 5th celebration with knowledge evening on 15th December 2020.

The 5th Edition of the Awards will be to recognize and reward the extraordinary performance as well achievements and social activities through Sustainable Development Goals, The organising bodies Global Knowledge Research Foundation and Knowledge Chamber of Commerce and Industry invites nominations in more than 50 categories and will put be put forward to an Eminent panel of jury for their recommendation on the nomination and their impact on Sustainable Development Goals.

AWARDS CATEGORIES





Glimpse



Coffee Table Book towards sustainable development goals

Knowledge Chamber of Commerce and Industry along with Global Research Knowledge Foundation brings to you the first ever Coffee Table Book with the Awardees of The Excellencia which also includes short autobiographies of the Who's Who of the Society & Industry and about the most laudable influential personalities who works towards the sustainable development goals at large. Its combining colorful images with analytical text to define the leaders of India on the changes shaping the Indian economy today towards sustainable development goals.



e-compendium



An e-compendium presenting outstanding case studies of National & International companies who will associate with this Awards FORUM and have achieved sustainability in their businesses.

Case studies are effective tools for converting leads into customers. They help establish your brand as a topical authority, demonstrate how your product solved a real problem for a customer, and help leads see how they could experience similar success with your services.

What makes this such an effective content format? Consider the following points :

They directly position your product as the best solution. There's a lot of debate around whether or not content should directly sell products. In this case, the answer is yes.

Your claims are backed up by real results. Who can argue with data from a real-life scenario ?

Not everyone is creating them. While blog posts are a dime a dozen, an effective customer story is much harder to duplicate.

A compendium will also be submitted to the Ministry of Corporate Affairs, Ministry of Commerce, PMO, State Authorities and other relevant government departments. A compendium is also circulated to various local and National chambers, Embassies and relevant stakeholders at large.

Key Take Aways



Becoming a member of Sustainable Winner's Forum



Award Certificate



Award Trophy



Digital Publicity at all Forum related to organizer

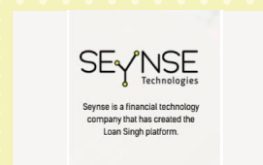
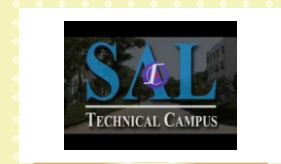


Physical Coffee Table book



Opportunity to publish your organization Case Study in e-Compendium

PAST
AWARDS WINNERS



Sustainable Winner's Forum



WHO SHOULD ATTEND ?

- CEO/ COO/ MD/ Founder/ Directors/ VP/ Head
- Policy Makers
- Thought Leaders
- CSR Heads
- Corporate Foundation Heads
- Social Entrepreneurs
- CSR and Sustainability Practitioners
- NGOs
- CSR Leaders /Thinkers
- CSR Committee Members
- Social Leaders
- CSR Regulatory
- Corporate Communication
- Sustainability
- Social Mission
- Strategic Planning
- Policy & Advocacy
- Human Resource
- Corporate Partnership
- External Affairs
- Program Implementation
- NGO & Associations



RULES AND REGULATIONS FOR AWARD NOMINATIONS

- All the information received will be kept confidential and shall be used only for the purpose of evaluation.
- Shortlisted entries will be asked to provide additional information, if need be.
- The Entry fee for participation is INR 40,000/- + 18% GST before 15th November 2020 and after that 50,000/- Per Category. Additional INR 1000/- for Courier Charges.
- Along with awards inclusion of 1 page content in Coffee Table Book is Complimentary. Additional page cost INR 10,000/- per page.
- If a Nominee prefers to submit a nomination for more than 1 category, Individual Nomination for should be filled for each category.
- Only Key Personnel/Authorized Signatory of the organization should fill the form and send so copy to info@knowledgechamber.org / support@ict4sd.org (Think about nature before printing).
- Shortlisted nominations will be presented to an independent committee for determination of winners.
- Committee decision shall be final and binding on all participants. No feedback or correspondence will be entered into about the results, and the committee decisions shall be final.
- If any information provided by any participant is found to be incorrect or incomplete in any manner, the same will not be considered.
- For any further information please login to <https://ict4sd.org/ict-awards.php>

ORGANISED & MANAGED BY



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